

JESSIE / JIANQI YUAN

Graphic Designer



EDUCATION

Academy of Art University

Master of Arts

Graphic Design & Digital Media
Jan 2012 - May 2017

Jiangsu Normal University

Bachelor of Arts

Advertising
Sep 2006 - July 2010

CERTIFICATION

Google UX Design

No: 59H33NRRE77X
Issued: Oct 24, 2022

SKILLS

Graphic Design

Branding
Creative Thinking
Motion Graphic
Presentation Preparation
Social Media
Typography
Visual Storytelling

UX Design

Mockups
Prototyping
User Flows
User Research
Usability Testing
Visual Design
Wireframing

Software Skills

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe AfterEffects
Adobe Premiere
Adobe XD
Microsoft PowerPoint
Google Slides
Figma

* No Visa Sponsorship Needed.

PROFESSIONAL PROFILE

As a graphic designer with about 7 years of experience, I understand the importance of visually compelling and engaging design to convey messages effectively. I have worked in both agency and in-house design roles, where I have developed a diverse skill set and a deep understanding of how design impacts communication strategy. And my background in marketing and cross-industry experience has further enhanced my capabilities as a designer, enabling me to approach projects from a well-rounded perspective.

PROFESSIONAL EXPERIENCE

Gensler

Architecture Design Firm
San Francisco, CA
Nov 2021 - May 2023

Communications Designer

Responsible for the design and management of firm-wide internal communications efforts. Provide strategic and creative presentation support for Gensler events, retreats, and firm-wide meetings. Work closely with Social Media Strategist to manage content, edit copy, and design collateral as needed for social posts and branding campaigns.

SGA Marketing

Marketing Agency
Oakland, CA / Remote
May 2020 - Present

Freelancing Graphic Designer

Participate with the marketing team to support the campaigns, responsible for the design of branding, advertising, social posts, websites, and user interfaces, from concept to final deliverables.

Ditto Technologies

IT (Virtual Try-on / SaaS)
Oakland, CA / Remote
April 2020 - Nov/2021

Graphic Designer

Participate with the Sales director and the product team. Responsible for marketing & advertising works, social posts, presentation decks, and website & mobile app user interface and prototyping.

Boster Biological Technology

Biological
Pleasanton, CA
Nov 2019 - Feb 2020

Graphic Designer

Responsible for overseeing market trends to promote the brand name to the market and design new web pages for products.

Cloudcade Inc.

Mobile Game
San Francisco, CA
Jun 2018 - Nov 2019

Marketing Artist

Responsible for marketing & advertising design works, social posts, presentation decks, and website feature images. Reported to the marketing manager.

Polynesian Exploration Inc.

IT (Navigation Solutions)
Milpitas, CA
Nov 2017 - Jun 2018

Graphic Designer

Design and build the company website and keep updating with the latest information about the company. Design user manuals and exhibition posters as well.

Fly Hight Talent

Recruiting Platform
Milpitas, CA
Aug 2017 - Nov 2017

Web Designer

Design and build the company website and illustrate the UI icons for further projects.